



Strategic Media Web Sites

www.blbpac.com
www.doriskelley.com
www.jeffdanielson.org
www.bobkressig.com
www.repdeborahberry.com
www.wapsievalleykids.com

Our Record

Established in 2005, Strategic Media, Ltd. has experienced significant success. In 2008, 86 percent of Strategic Media's 56 clients were elected or re-elected.

Strategic Media's comprehensive consultation with the Wapsie Valley School KIDS committee raised voter turnout by 33 percent to pass a bond referendum that had previously failed. Check out our portfolio at

www.strategicmediatd.com

A Message From Our Clients

"I appreciate Strategic Media's personal touch when it comes to designing campaign brochures. It's not simply cutting and pasting images and buzzwords, it's about telling people who you are. Strategic Media gets that."

-Sen. Jeff Danielson, Iowa

"Strategic Media provided me with all the tools to run a successful campaign. I will continue to partner with Strategic Media."

-Rep. Bob Kressig, Iowa

"Strategic Media led our bond referendum to victory after multiple failed attempts. They came to our community, listened to our needs and provided us with a winning timeline and strategy to communicate our message. We couldn't have done it without them."

-Aaron Sauerbrei,
Wapsie Valley KIDS Committee

strategic media, Ltd.
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winning solutions for your campaign

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Our Services

Strategic Media Ltd. is a communications firm that serves political and issue advocacy campaigns. SML is a company that, in these times of information overload and crowded political races, recognizes the importance of differentiating its clients from the pack by helping them provide clear and concise messages using the appropriate media.

Political Campaigns

Strategic Media, Ltd. communications services gives your campaign the message and appearance that voters expect today. Effective advertising, a highly functional Web site and an attractive direct mail program can be the difference between winning and losing a campaign. From local to national office, our services take your campaign to a new level. View a full range of our products at www.strategicmedialtd.com

Graphic design

- Logos
- Yard signs
- Direct mail
- Web sites
- Variable data printing

Campaign management

- Message development
- Polling analysis
- Timelines and strategic planning
- Absentee ballot campaigns
- Auto-calls

Radio and TV production

- Media buying
- Mass e-mail marketing



www.strategicmedialtd.com

Issue Advocacy Campaigns

Create momentum for your issue using community-specific strategy and sharp campaign literature. Our variable data printing allows you to send personalized messaging to individual voters. Together with great design and a strategic plan to educate voters, you can communicate your message efficiently and effectively. Create buzz and activate voters to donate, volunteer or support your issue on Election Day. Strategic Media, Ltd. provides winning solutions for your campaign.